

# JEFF COPPER

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## EDUCATION

<b>University of Tampa, Tampa FL</b> – Master’s in Business Administration with a Concentration in Finance	2000
<b>Indiana University, Bloomington IN</b> – Bachelor of Science, Public Affairs	1985

## PROFESSIONAL EXPERIENCE

<b>ADD Coach Academy</b> – Faculty Coach Instructor	2014-Present
<b>DIG Coaching Practice LLC, Tampa FL</b> – Founder and President	2007-Present
<b>Attention Talk Network, Tampa FL</b> – Founder, Host, and Managing Editor	2007-Present
<ul style="list-style-type: none"><li>• <b>Attention Talk Radio</b> – a narrowcast Internet-based weekly radio show focused on interviews of ADHD experts on a range of topics that impact those diagnosed with or impacted by ADHD.</li><li>• <b>Attention Talk Video</b> – an Internet-based weekly talk show featuring innovative news and the nation’s top experts in ADD/ADHD in a video format.</li><li>• <b>Attention Talk News</b> – a monthly subscription-based e-Newsletter featuring relevant articles from guest writers, blogs, podcasts, industry updates, and current programming on Attention Talk Radio and Attention Talk Video.</li></ul>	
<b>Mutual of Omaha, Tampa FL</b> – Group Sales Representative and Manager	2002-2005
<b>DSM, Lakeland FL</b> – Business Consultant	2001-2002
<b>Z-Tel Communications, Tampa FL</b> – Vice President, Business Development	1999-2000
<b>Allmerica Financial, Tampa FL</b> – Regional Group Manager	1990-1998
<b>Northwestern National Life Insurance Company, Tampa FL</b> – Group Sales Representative	1989-1990
<b>Aetna Life Insurance Company, New York NY</b> – Group Sales Representative	1986-1989

## VOLUNTARY SERVICES

Professional Association for ADHD Coaches (PAAC) – Professional Advisory Board	Aug 2008-Present
Editorial Advisory Board for Children and Adults with Attention deficit Hyperactivity Disorder (CHADD) <i>Attention Magazine</i>	Jul 2012-Present

## PROFESSIONAL CERTIFICATIONS

Professional Certified ADHD Coach (PCAC) – Professional Association of ADHD Coaches	2013
Professional Certified Coach (PCC) – International Coach Federation (ICF)	2009
Certified Professional Co-Active Coach (CPCC) – Coaches Training Institute	2007
ADD Coach Graduate (ACG) – ADD Coach Academy	2007

## PROFESSIONAL MEMBERSHIPS

ADD Resources  
ADHD Coaches organization (ACO)  
Attention Deficit Disorder Association (ADDA)  
Children and Adults with Attention Deficit/Hyperactivity Disorder (CHADD)  
International Coach Federation (ICF)  
Professional Association for ADHD Coaches (PAAC)

## PROFESSIONAL SPEAKING EXPERIENCE

“ADHD Champions: Life with ADHD at 180 MPH,” 2014 Conference, Children and Adults with Attention Deficit Hyperactivity Disorder (CHADD), Chicago, IL	Nov 14, 2014
“The Impact of ADHD on Sports and Exercise,” 2014 Annual Conference, Attention Deficit Disorder Association (ADDA), Orlando FL	Jul 25, 2014
“Attentional Blindness – Barriers to Effective Coaching,” ADHD Coaches Organization Conference, Phoenix AZ	May 3, 2014

“Impact of ADHD on Sports and Exercise,” ADHD Parents Support Network of Tampa Bay, Tampa FL	Feb 18, 2014
“A Coach’s Insight, Coaching College Students,” 2014 Transitions Conference, Lynn University, Boca Raton FL	Jan 31, 2014
“The Impact of ADHD Outside of School and Work,” 2014 Transitions Conference, Lynn University, Boca Raton FL	Jan 31, 2014
“The Impact of ADHD on Sports and Exercise,” Totally ADD Webinar. <a href="http://www.totallyadd.com">www.totallyadd.com</a>	Jul 29, 2013

## PUBLISHED PAPERS &amp; OTHER MEDIA

365+1 *Ways to Succeed with ADHD* (2011, Laurie Dupar). Participating author.

<http://www.amazon.com/365-ways-succeed-ADHD-strategies/dp/0615675247>

*ADHD Coaching – Living Left-Handed in a Right-Handed World*. JST Coaching guest blog, March 2012.

<http://www.jstcoach.com/2012/03/adhd-coaching-living-left-handed-in-a-right-handed-world/>

*ADHD is Miss Labeled*. Impact ADHD guest blog.

<http://childrenwithadhd.net/attention-deficit-disorder-is-not-a-deficit-of-attention/>

“How to Deal with ADHD and Boredom,” by Ari Tuckman and Jeff Copper. *Attention Magazine*, Children and Adults with Attention Deficit Hyperactivity Disorder (CHADD), February 2014 edition, page 16.

<http://digitaleditions.sheridan.com/publication/index.php?i=195549&p=16>

*If Only You Understood Attention!* – An electronic film/video workshop, which takes the viewer through attention in an anatomy of attention construct, created to provide a more powerful way of observing one’s attention. 2014.

Impact ADHD Blog. Interviewed as expert July 2012.

<http://parentingadhd.net/attention-talk-radio-host-jeff-copper-on-parenting-in-the-realm-of-adhd/>

*The “Perfect Career” for ADHD*. Digital video work produced by Totally ADD, November 2014.

<http://totallyaddshop.com/products/the-perfect-career-for-adhd#.VOJEnS41WnA>

*To Tell or Not to Tell?* Digital video work produced by Totally ADD, March 2014.

<http://totallyaddshop.com/products/to-tell-or-not-to-tell#.VOJE5i41WnA>

“Ugly Organizational Systems,” *Attention Magazine*, Children and Adults with Attention Deficit Hyperactivity Disorder (CHADD), October 2014 edition, pp. 24-25.

## PROFESSIONAL REFERENCES

Ari Tuckman, PsyD  
Psychologist

Clara Reynolds, LCSW  
Executive Director  
Success 4 Kids & Families, Inc.

Dr. Charles Parker  
Psychiatrist

David Giwerc, MCC  
Founder and President  
ADD Coach Academy