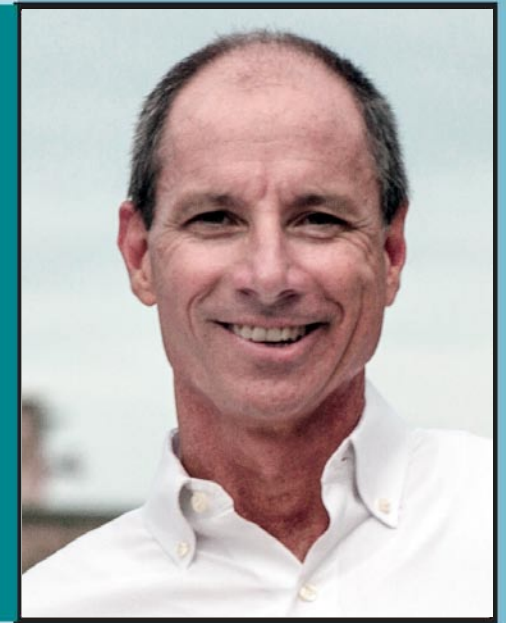


THE
DR RUSSELL
BARKLEY
INTERVIEW
COLLECTION



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DIG Coaching

Excavating the Aha! Daily



About the Collection

In the last decade, I have interviewed dozens of ADHD thought leaders around the globe, producing over 500 episodes of Attention Talk Radio, plus more than 300 episodes of Attention Talk Video. In that time, I have found the single greatest source of knowledge was Dr. Russell Barkley. His insights and constructs revolutionized my ability to coach those with ADHD and helped me understand the core fundamental issues that manifest in behavior for those with ADHD.

In short, ADHD is not a deficit of attention, but without Dr. Barkley's insight, it looks like it is. The reality is that ADHD is an issue of self-regulation with a working memory challenge.

In this collection, I share edited versions of my most impactful interviews with ADHD genius, Dr. Russell Barkley.

I encourage you to read and reread the content to fully absorb and digest the knowledge that can help you understand ADHD. One thing we have learned about those with ADHD is that they often know what to do, but they struggle to execute what they know to do. At DIG Coaching, we specialize in helping those with ADHD apply the principal understandings based on constructs I have developed over the years from ADHD thought leaders such as Dr. Barkley.

Warmly,

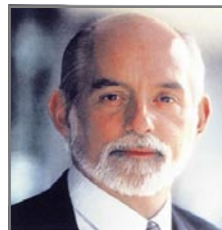
Jeff Copper,

Your ADHD and Attention Coach

Who are Dr. Russell Barkley and Jeff Copper?

Russell A. Barkley, PhD, is a clinical professor of psychiatry at the Virginia Treatment Center for Children and Virginia Commonwealth University Medical Center. He holds a diplomate in clinical psychology, clinical child and adolescent psychology, and clinical neuropsychology. He has been featured in seven award-winning DVDs, has presented more than 800 invited addresses internationally, and has appeared on national television programs and radio programs, such as 60 Minutes, The Today Show, Good Morning America, CBS Sunday Morning, and CNN. He has received numerous awards for his contributions to ADHD research and clinical practice. His publications include 22 books, six rating scales and clinical manuals, and more than 300 scientific articles and book chapters on the nature, assessment, and treatment of ADHD.

A complete bio and other facts on Dr. Barkley's extensive credentials are also available on his website at www.russellbarkley.org where his many other publications are also available.



**RUSSELL A.
BARKLEY,
PHD**



**JEFF
COPPER**
MBA, PCC, PCAC,
CPCC, ACG

Jeff Copper is an attention coach and expert on attention issues, more commonly referred to as attention deficit disorder or ADD/ADHD. As founder of DIG Coaching Practice LLC and the host and founder of Attention Talk Radio (www.attentiontalkradio.com) and Attention Talk Video (www.attentiontalkvideo.com), Jeff coaches individuals and entrepreneurs with ADD/ADHD symptoms who are seeking to improve their personal and business results. Jeff is a frequent speaker and thought leader in the ADHD community. He serves on the Marketing Committee of Children and Adults with Attention Deficit Hyperactivity

Disorder (CHADD) and on the Editorial Advisory Board of CHADD's Attention Magazine. He is a member of the Professional Advisory Board for the Professional Association for ADHD Coaches (PAAC).

To learn more about Jeff and his coaching practice, and to access his podcasts on Attention Talk Radio and Attention Talk Video, visit his website at www.digcoaching.com.